



Huskee.™





VISION

To build a global brand that designs beautiful and practical products that enables the transition to a waste-free world.
‘A world without waste’



Multiple Design Awards



Over 2,000 retailers & distributors globally



1,200+ HuskeeSwap sites



Team of 26 employees



Diverted over 600 tonnes of husk to date



2022 Impact Report

SUSTAINABLE DEVELOPMENT GOALS



HuskeeCup



HuskeeSwap



HuskeeLoop





THE HUSKEESWAP ADVANTAGES



App Supported, Not Required



No Ongoing Costs



Full setup collateral and support



Optimised for Cafe Workflows



Options for consumers and Cafes



Partnership Experience

SETUP COSTS AND R.O.I.

'The Average Australian Cafe'

- Huskee Bundles for under \$200
- Cups RRP between \$18 - \$24
- \$4,000/year in retail average
- ROI in under 2 months (5 cups/month)

*ROI does not including savings

- Significant savings on disposables costs

*ex. 200 cups/day = < \$18,000/year savings

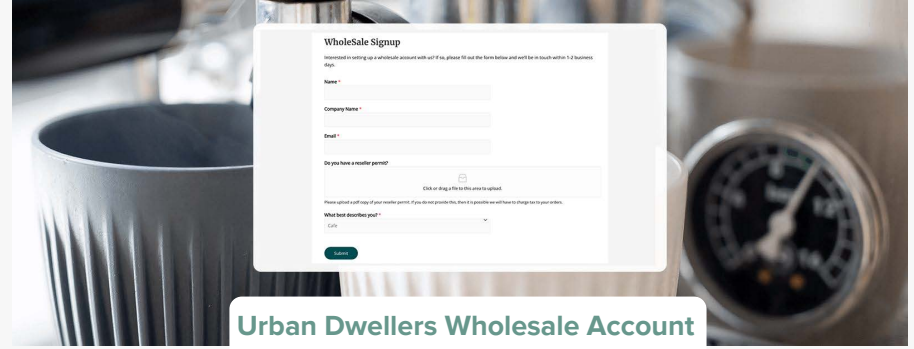


HOW TO GET SET UP

Two Accounts Needed



HuskeeSwap Account

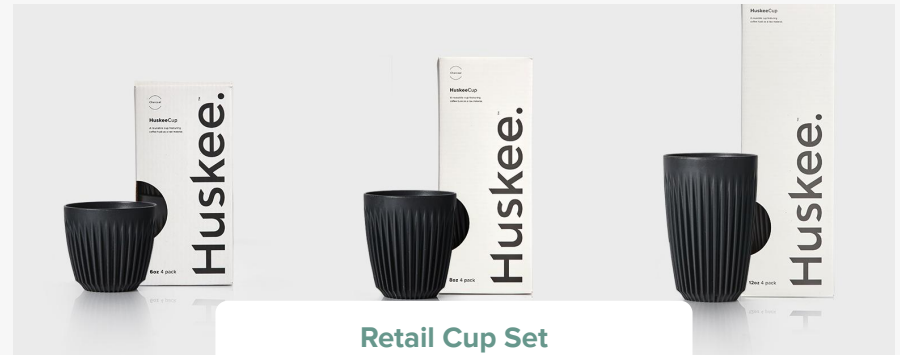


Urban Dwellers Wholesale Account

Two Sets of Cups Needed



Swap Float Set



Retail Cup Set



Our Top 10 - HuskeeSwap Key Differences

Huskee

Only Swap system with Revenue Stream

No ongoing costs, subscriptions, deposits, transaction fees, etc

Tech is Opt-In as needed

No Credit Card details needed

Global, growing business in iteration phase

High Desirability

Costs incentivises value (not a negative)

Choice of cup sizes to suit customer

Feature-Rich Options

End-of-Life Opportunities

Other Models

Only disposables cost savings

Ongoing costs & fees to businesses and/or consumers

Tech required for businesses and/or consumers

Credit Card details required

Start-ups, often in trial phases

Low perceived value or desirability

Free options often limit uptake and use

Often One-Size-Fits-All models

Limited features

No End-of-Life options



MEASURING IMPACT

Tools Huskee Provides for Planning and Communication

- Impact Calculator
- Annual Impact Report
- Project Cost Calculator (Partners)
- Partnership Guides (Universities, Councils, Corporates)

PARTNERSHIP INQUIRIES

- [Councils & Government](#)
- [Universities](#)
- [Corporates & Businesses](#)

HUSKEE PARTNERSHIPS

University Partnerships



Corporate & Precinct Partnerships



Strategic Partnerships



CIRCULAR ECONOMY INITIATIVES

HuskeeLoop

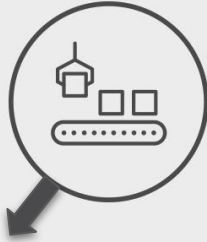
End-of-life cups dropped off at a HuskeeSwap Site



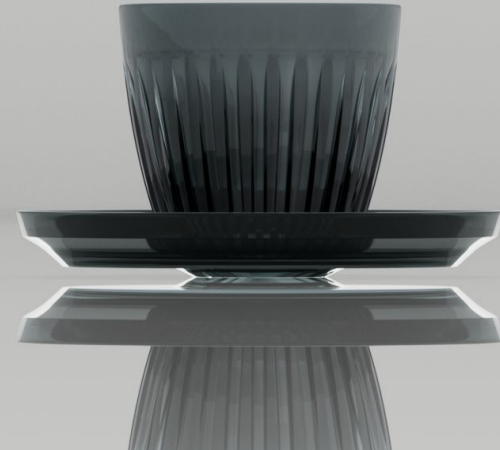
HuskeeCups returned to Huskee



Repurposed into new Huskee products



HuskeeRenew





Huskee.™



shop@urbandwellerscoffee.com